



Al Binaa Projects teamAuthorized Service Provider











Vision 2030 is an ambitious plan set by the Saudi government to achieve sustainable development and foster innovation. The vision includes a set of goals and initiatives aimed at promoting domestic and foreign investment, and developing non-oil sectors such as tourism, technology, and renewable energy. Through this vision, the Kingdom aims to attract foreign investment, which will contribute to promoting economic growth and job creation.



Why invest in Saudi Arabia?

Saudi Arabia is one of the best investment destinations in the region, offering an attractive investment environment for both the local and foreign sectors. Here are some of the main reasons why investing in Saudi Arabia is an ideal choice

- Strong and growing economy
- Huge reserves of natural resources: Saudi Arabia has vast oil and gas reserves, which enhances the stability of its economy.
- Diversifying the economy: Saudi Arabia seeks to reduce dependence on oil through Vision 2030, opening up opportunities in new sectors such as tourism, technology, and renewable energy.
- Favorable investment environment
- Improving legislation: The Saudi government has updated and simplified laws and regulations to make the investment environment more attractive, including reducing bureaucracy and improving the ease of doing business.
- Investment incentives: Saudi Arabia offers financial and tax incentives to investors, such as tax breaks and financing facilities.
- Advanced Infrastructure
- Mega infrastructure projects: The government invests heavily in infrastructure development, including ports, airports, and transportation, facilitating the movement of goods and enhancing the business environment.
- Information Technology: Saudi Arabia supports innovation through investments in ICT.
- Strategic location and gateway to trade: Saudi Arabia is ideally located connecting Asia, Europe, and Africa, making it an ideal starting point for international trade.
- · Big Market: Saudi Arabia is one of the largest consumer markets in the region, providing great opportunities for investors.
- Youth and Human Resources Saudi Arabia has a young and qualified workforce, making it easier for companies to find the right talent.



Investment Opportunities:

The Kingdom offers many investment opportunities in multiple fields,

- Energy sector: includes investment in oil, gas, and renewable energy such as solar and wind
- Manufacturing sector: includes manufacturing, petrochemicals,
- and metals
- Healthcare sector: includes the construction and operation of hospitals, clinics, and medical research centers
- Technology Sector: Includes software development, artificial intelligence, and fintech
- Tourism and leisure sector: includes hotels, resorts, and theme parks
- Media Sector: Includes advertising, media production, and digital media activities
- Sports Sector: Includes sports academies, health clubs, and stadiums
- The contracting sector: witnessing a boom in mega projects in all regions of Saudi Arabia
- Transport and logistics sector: Consolidating the Kingdom's position as a global logistics center





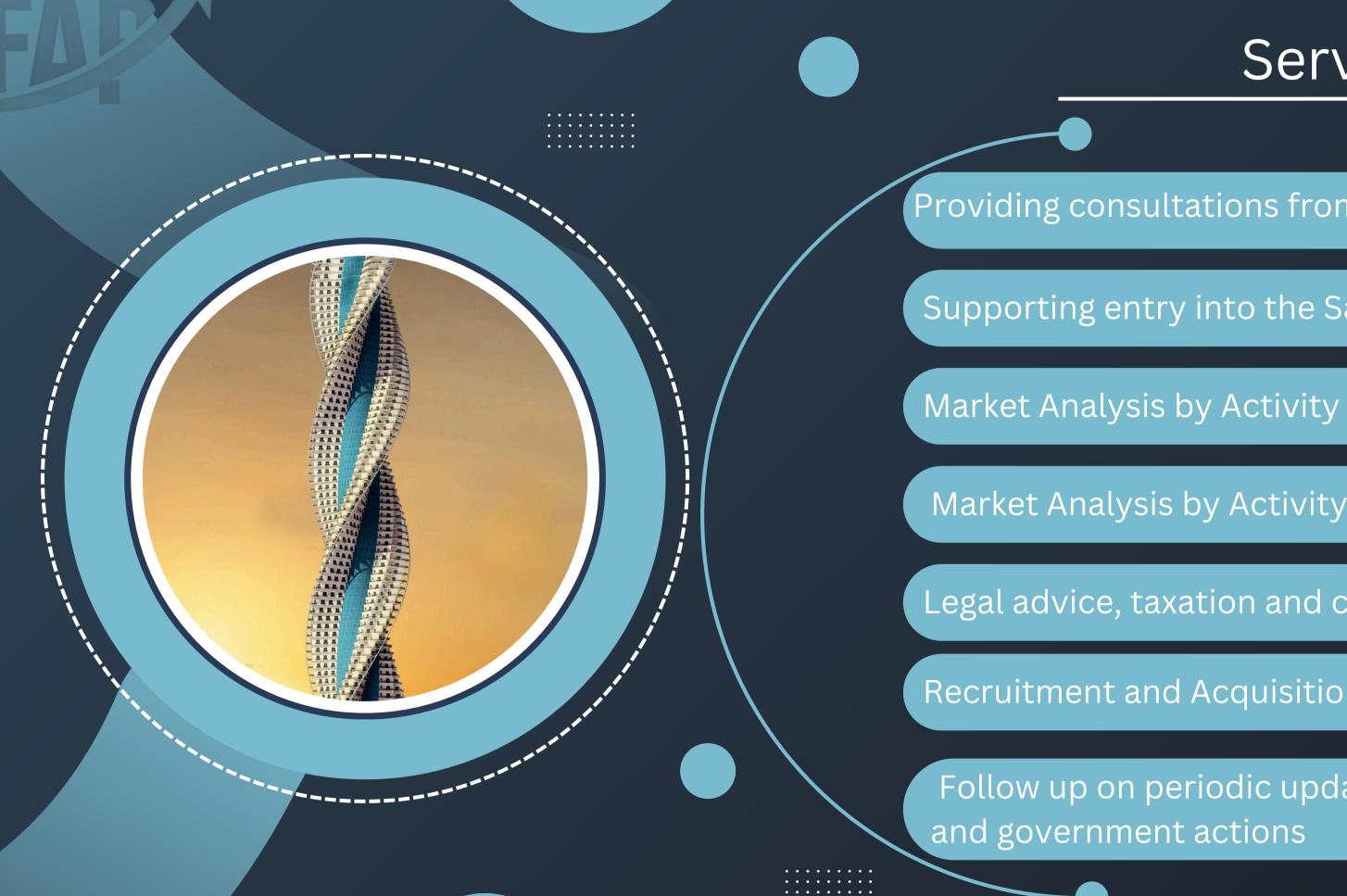


Who are we

At Al Binaa Projects team, we provide integrated investment services solutions to local international investors, where we help you make smart investment decisions that match your needs. Our team provides consulting, planning, and management services to ensure that your investment goals are achieved. We also provide comprehensive analysis of Saudi market sectors based on factual data and deep knowledge of local trends. Through your understanding of the Saudi market, to identify optimal investment opportunities and make smarter decisions.

Taking into account the local culture and business customs. And adapting to work strategies with the Saudi environment





Services

Providing consultations from the local consultant

Supporting entry into the Saudi market

Market Analysis by ActivityMarketing & PR

Legal advice, taxation and compliance

Recruitment and Acquisition of Expertise

Follow up on periodic updates of systems

Why choose a local consultant?

- Extensive experience in local laws
- Effective communication with government agencies
- Understanding opportunities and challenges
- Comprehensive market view
- Periodic market reports
- Practical solutions in line with local trends
- Stay ahead of the curve
- Avoid problems before they happen
- Speed and efficiency of procedures





Al Binaa Projects team

Integrated Investment Solutions

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